



media pack 2020



print

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advertising with WN Link

The local lifestyle magazine keeping everyone connected...

A local magazine is a great way to connect local people to local businesses. It has been proven that by sourcing local business cost savings can be passed directly onto your customers. Helping them to save money and you to generate more business.

Similar magazines have been road tested and are a great way to keep everyone informed and connected with what the local area has to offer, both for businesses and local events.

With the launch of the WN4 in April 2011 and our website, wnlink.co.uk there are now two great platforms to enable you to reach the niche readership in WN4.

WN4

Delivered to 30,000 homes
6 magazines per year
Hand delivered solo
Local reach
Loyal readership
Strong engagement

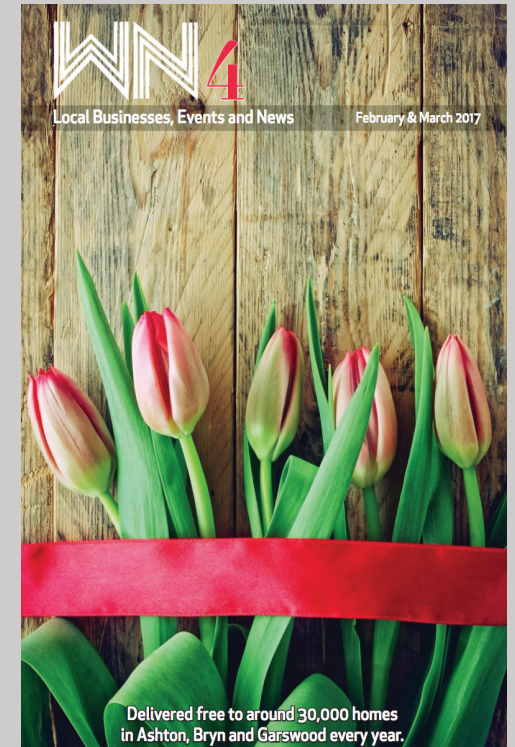
Companies who advertise with the WN Link

Bellway Homes
Holiday Inn
Fitness First
The Co-operative Funeral Care
Wigan & Leigh College
Houghwood Golf
Cansfield
Byrchall High School
Ashton Golf Club
Millercare
YMCA Nursery
Picton Buildbase
Makerfield Timber
Slimming World
Apex Health & Social Care
The Hamilton Hair Studio
George Morris Physiotherapy

printed magazine

WN4 magazine

Launched in 2011
Free, glossy, handbag size
Distributed by hand
Distributed solo
6 editions per year
5,000 copies bi-monthly
30,000 copies per year
Lifestyle content including;
what's on, food and drink,
fashion and motor
Adverts from only
£33 per edition,
or £198 per year



our prices

WN4 magazine

price per issue	1 issue	2 issues *	one year
business card	n/a	n/a	£198
quarter page	£60	£100	£300
half page	£90	£170	£510
full page	£160	£300	£900
covers			
inside cover	£190	£360	£1,080
inside covers	£350	£590	£1,770
centre pages	£340	£580	£1,740
back cover	£250	£500	£1,500

price for advertorials just ask

10% discount for one year bookings when paid in full

* Min 2 issue booking, except for business card adverts which is min 6 issues

magazine distribution

The WN4 is distributed 6 times a year, February, April, June, August, October and December.

Each edition goes out to around 5,000 homes, with the magazine reaching around 30,000 homes each year.

With 6 editions a year you can always be sure of advert exposure during the key times of the year;

February/March - Valentines Day & Mothers Day

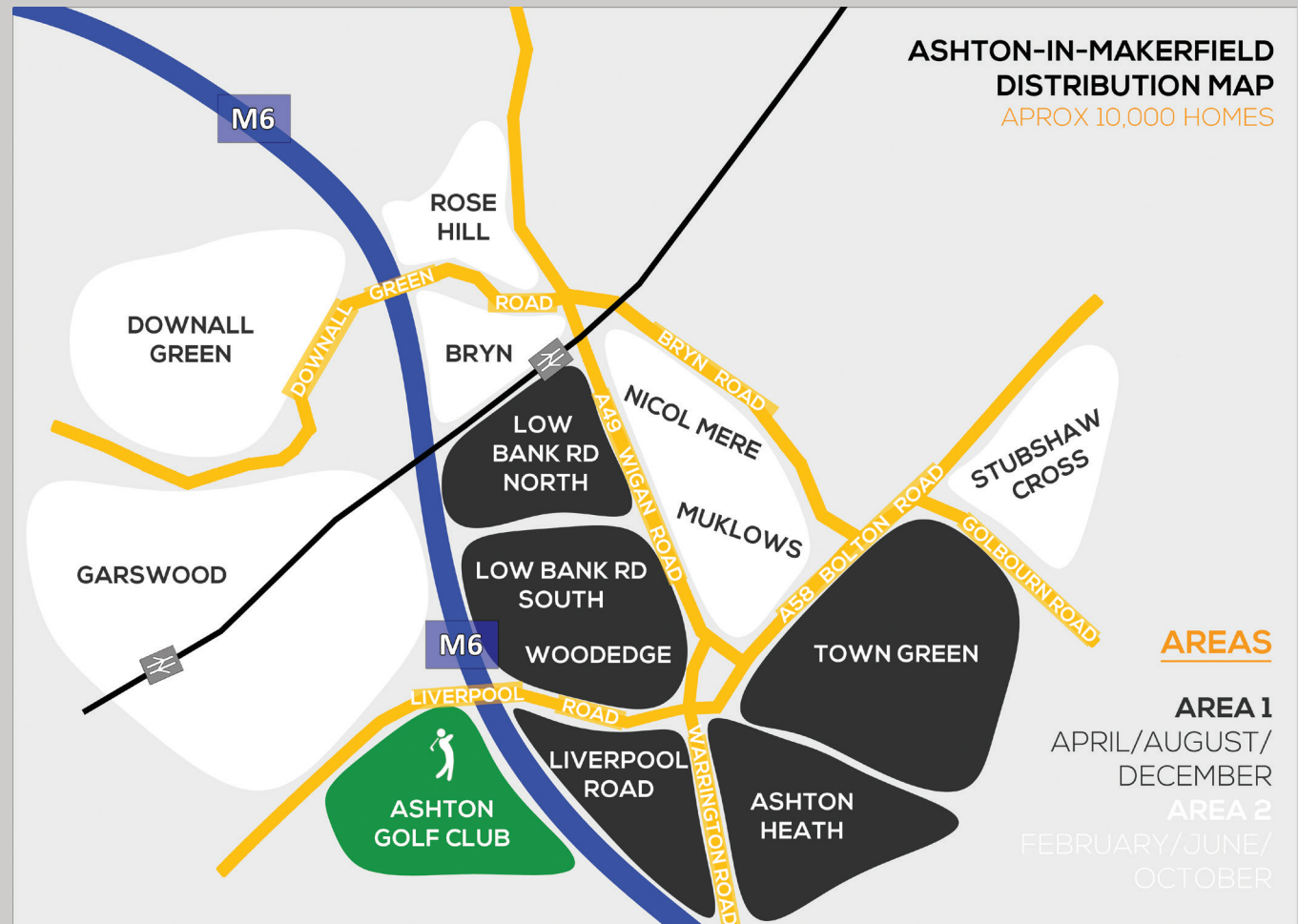
April/May - Easter

June/July - Summer & Fathers Day

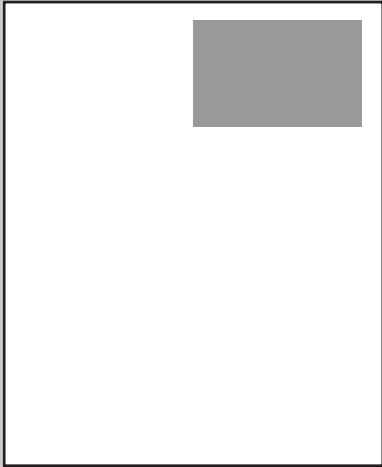
August/September - Back to school

October/November - Halloween & Bonfire Night

December/January - Christmas & New Year

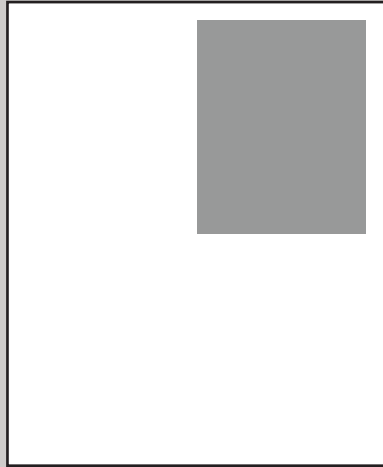


print specifications



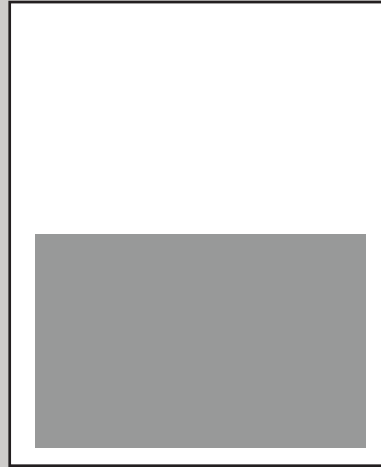
Business Card

Advert dimensions
63 mm wide x
45 mm high
No bleed required



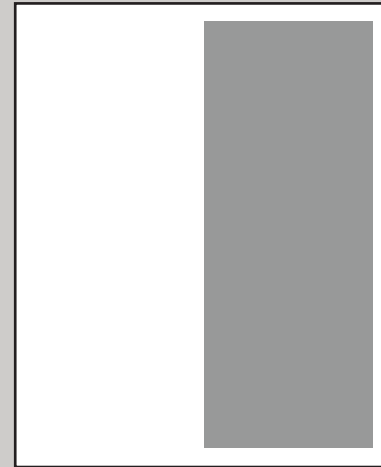
Quarter Page

Advert dimensions
63 mm wide x
90 mm high
No bleed required



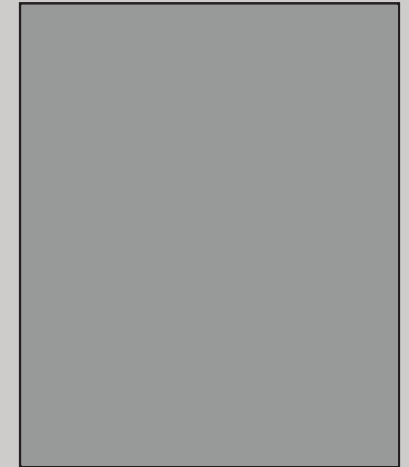
Half Page Horizontal

Advert dimensions
130 mm wide x
90 mm high
No bleed required



Half Page Vertical

Advert dimensions
63 mm wide x
182 mm high
No bleed required



Full Page

Advert dimensions
148 mm wide x
210 mm high
3mm bleed required
Artwork Size
154 mm wide x
216 mm high

Format & Resolution

tiff, pdf or jpg, CMYK file, 300 dpi

print deadlines

WN4 magazine

publication	artwork deadline	publication date
april/may	friday 20th march 2020	friday 3rd april 2020
june/july	friday 15th may 2020	friday 29th may 2020
august/september	friday 17th july 2020	friday 31st july 2020
october/november	friday 18th september 2020	friday 2nd october 2020
december/january	friday 13th november 2020	friday 27th november 2020
february/march	friday 15th january 2021	friday 29th january 2021

publication dates may be subject to change due to weather conditions

contact

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A digital version of the magazine can
be viewed any time by visiting our
website;
www.wnlink.co.uk

Or by visiting our issuu page;
www.issuu.com/wnlink

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